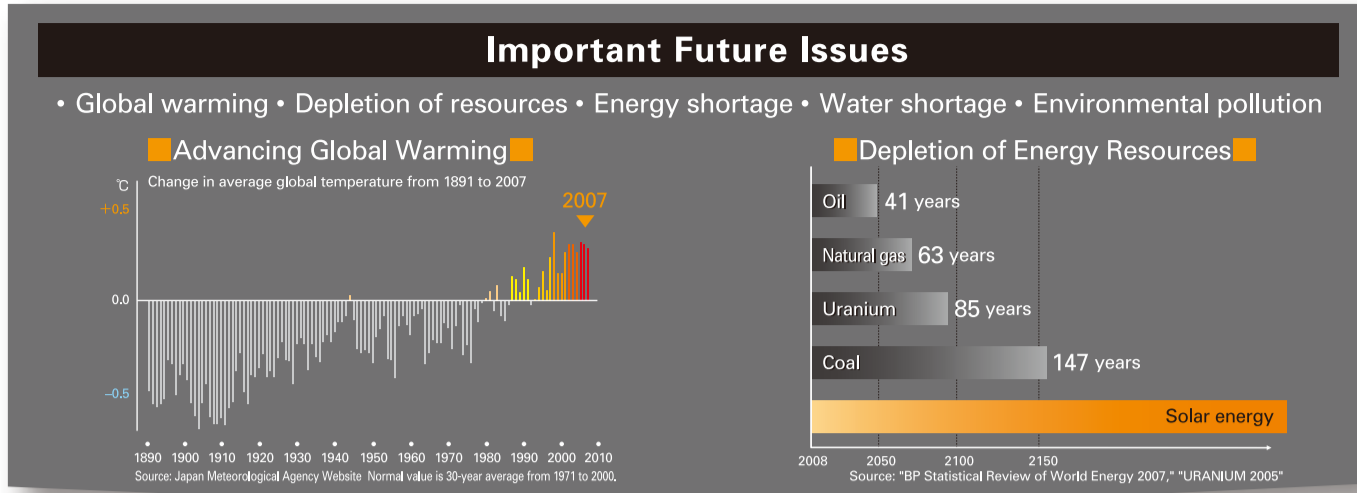


Addressing Environmental/Energy Problems Toward 2020



SANYO's Technologies that Significantly Contribute to Global Environment

Specific Example 1 : Mid- and Long-term Prospects for the Solar Business

Worldwide Situation
As of 2008, solar electric generation accounts for 0.1% of total electricity generated worldwide. Will significantly increase to over 25% by 2040.

SANYO's goals for 2020
Expand the business size for HIT and thin film solar cells

Target: CO₂ Reduction of 5.5 Million Tons

* Market forecast and pro-forma effects are based on SANYO's calculation.

Specific Example 2 : Mid- and Long-term Prospects for the HEV Business

Worldwide Situation
One in twenty cars will be HEV in 2020

SANYO's goals for 2020
Provide SANYO-made batteries for an accumulated total of 13 million HEVs. Win 40% share of the HEV battery market

Target: CO₂ Reduction of 13 Million Tons

* Market forecast and pro-forma effects are based on SANYO's calculation.

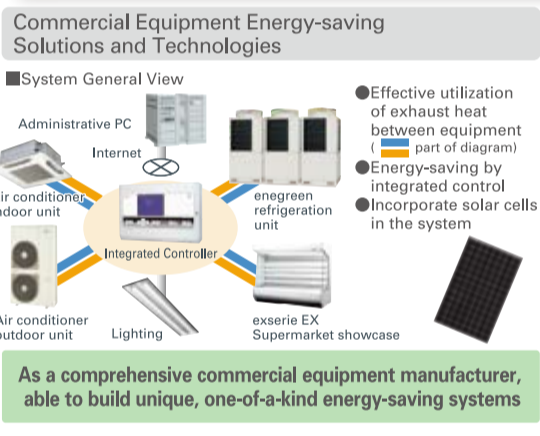
Specific Example 3 : Mid- and Long-term Prospects for the eneloop Business (Nickel-metal Hydride Battery)

Worldwide Situation
40 billion primary batteries, such as dry-cell batteries, are produced annually and half of them can be replaced by rechargeable batteries.

SANYO's goals for 2020
Expand eneloop globally to replace 10 billion primary batteries with eneloop batteries

Target: CO₂ Reduction of 1 Million Tons

* Market forecast and pro-forma effects are based on SANYO's calculation.



Business Direction for 2020

Contributing Solutions to Global Issues
Expand solar cell, HEV and eneloop businesses

2020 CO₂ Reduction Effect: 20 Million Tons

For the markets to significantly contribute to CO₂ reduction

Realize 10 Billion Dollar Business Scale

SANYO's Representative Environmental Purification Technologies

Water

- Water purification using ozone
- Pool water purification by electrolyzed water

The Image of SANYO in 2020
+ Solar cell + Charging system + Ultrafine filtration technology + Biotechnology etc.

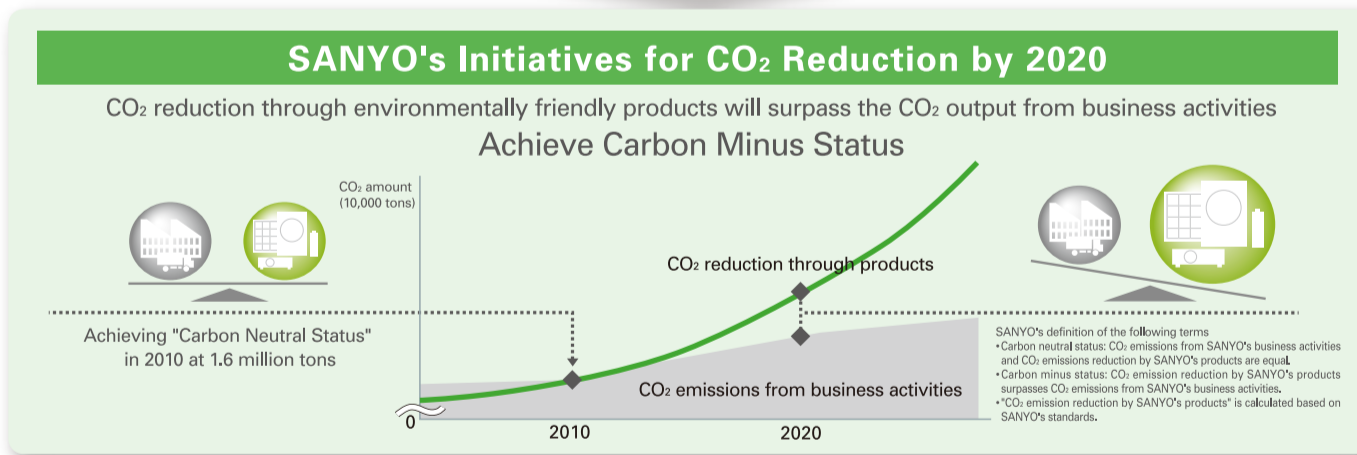
Provide small systems to ensure safe drinking water all over the world

Air

- Bacteria elimination technology: Eliminates bacteria/odor/viruses and inactivates pollens by electrolyzed mist
- Temperature/humidity adjustment technology

The Image of SANYO in 2020

Realize commercial systems that eliminate pollens, mold, bacteria etc., in addition to controlling temperature/humidity



Becoming a "leading provider of Environment- and Energy-related products"

Competitive Technologies

Energy Technologies

- Solar cell technology
- Rechargeable battery technology
- Compressor technology
- Energy-saving technology

Environmental Purification Technologies

- Ozonation technology
- Electrolyzed water technology
- Membrane filtration technology
- Absorption technology
- Biotechnology

Basic Technologies

Electronics Technologies Acquired Over the Years through Consumer Electronics Development

- Device technology
- Digital technology
- Network technology
- Material base technology
- Image processing technology
- In-car product/navigation system technology
- Digital camera technology
- Semiconductor technology

2008 to 2010
Regaining public trust and reputation and establishing the foundation for a highly profitable company to become a "leading provider of Environment- and Energy-related products"

2011 to 2019
Exert Comprehensive Strength by Integration

2020
Become a true "leading provider of Environment- and Energy-related products," on a global scale

As a "leading provider of Environment- and Energy-related products" contribute globally through providing technologies and products indispensable to the world